Sunkist

CASE STUDY: HOW SUNKIST REDUCED THEIR PLANNING TIME BY 90% WITH POWER PAGES

Sunkist Growers, North America's largest citrus marketing cooperative, manages thousands of growers and packing houses to deliver fruit across the continent. While the organization has established itself as a leader in the citrus industry, managing estimates, contracts, and planning through disconnected spreadsheets had become time consuming and inefficient.

As Sunkist expanded, manual processes slowed down forecasting, planning, and operational coordination. The organization needed a scalable, flexible solution to streamline operations and improve collaboration.

To solve this, Sunkist partnered with Upzoids to leverage Microsoft Power Platform and Power Pages. Together, they built a suite of grower management and engagement solutions that centralized data, automated calculations, and delivered real-time insights.

Since implementing the solution, Sunkist has reduced planning time by 90%, gained real-time visibility into grower estimates and financials, and improved accuracy through automated audit trails, positioning Sunkist to continue evolving alongside industry demands.

Want to transform your operations like Sunkist?
Scan to connect with us!

Streamline your workflows with Upzoids. Scan the QR code to see what we can do for our organization.